CATSA SPONSORSHIP FRAMEWORK

Privileges	Patron	Gold (> R45 000)	Silver (> R30 000)	Bronze (> R15 000)	Donor (> R 5 000)
Support level [1,2]					
1 x colour logo displayed on back cover of Book of Abstracts *	✓	✓	✓	✓	
1 x full A5 colour advertisement in Book of Abstracts *	✓	✓			
1 x half A5 colour advertisement in Book of Abstracts *			✓	✓	
1 x half A5 black and white advertisement in Book of Abstracts *					✓
1 x colour logo on 'supporters page' in Book of Abstracts * – size in proportion to sponsorship level	✓	✓	✓	✓	✓
1 x colour logo on conference 'screen saver' and website	✓	✓	✓	✓	✓
1 x acknowledgement of sponsorship of event in conference programme	✓	✓	✓	✓	✓
1 x stand/desk allowed in foyer/display area with banners, posters, literature and demonstration equipment	✓	✓			
1 x stand/desk allowed in foyer/display area with banners, posters and literature			✓	✓	
Banners and advertisements displayed during sponsored 'event'. [3]	✓	✓	✓	✓	✓
Corporate literature or gifts distribution	✓	✓	✓	✓	
Free registration (excluding accommodation)	2	2	1	0	0

[1]) Level should be set by Conference Organiser in consultation with the CATSA committee while recognising the previous year's value.

[2]) Should an event be sponsored for more than 5 years in a row by a single company then this company has first option to sponsor this event again. Sponsorship level – event should be budgeted by the Conference Organiser and the sponsor approached.

[3]) Sponsorable events: best oral award, best poster award, social 'challenges'; the 'ice breaker', banquet and poster session (Other – printing of Book of Abstracts/Conference Proceedings, conference bags, breakfasts, lunches, tea's, dinners and evening drinks).

* or equivalent e-version